

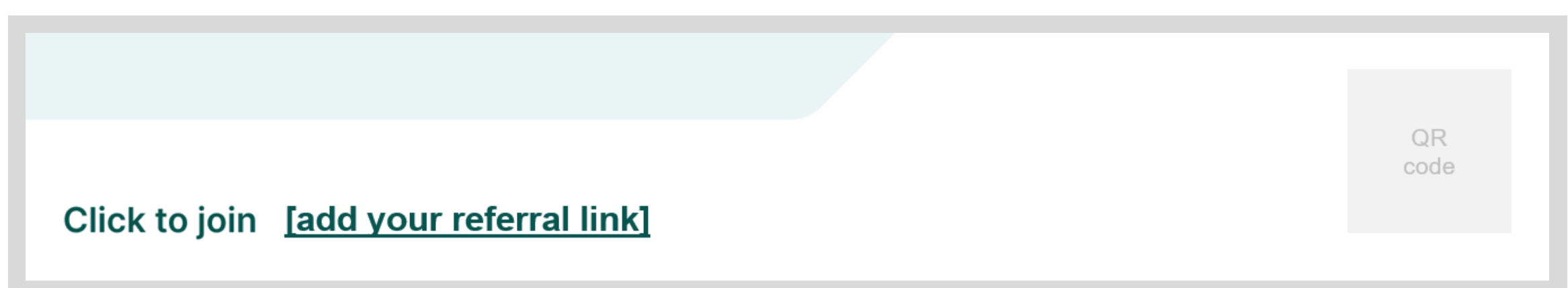
Hello!

Here's a guide on how to use an FBS presentation for your clients.

The presentation aims to help an FBS IB Partner attract new clients. The presentation includes customizable slides: sections for referral links and QR codes, an IB Partner's personal info slide, and a contact section. Plus, it contains links to video lessons that will help your clients find answers to their questions easier and faster.

1. Referral links and QR codes

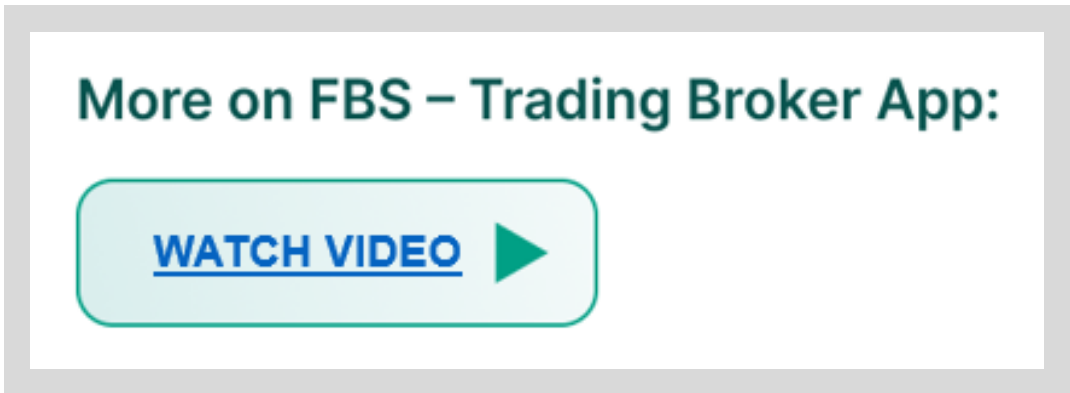
Several slides include spaces where your referral link and QR codes should be placed. Make sure to do it where necessary so clients can use the links right on the spot as they read the presentation. The links will attach clients to you as an IB Partner and let them proceed with further actions following your lead.



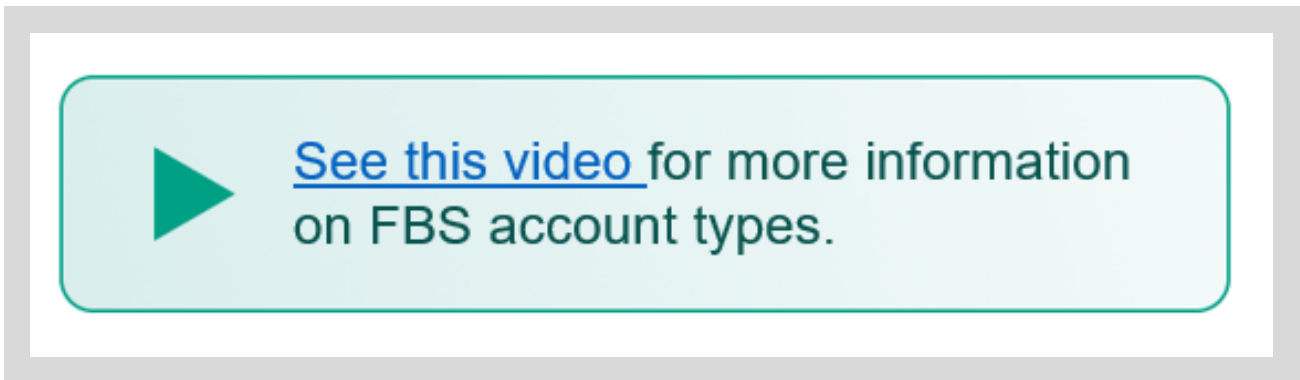
2. Video content

Some parts of the presentation contain links to video materials that will be helpful to your clients:

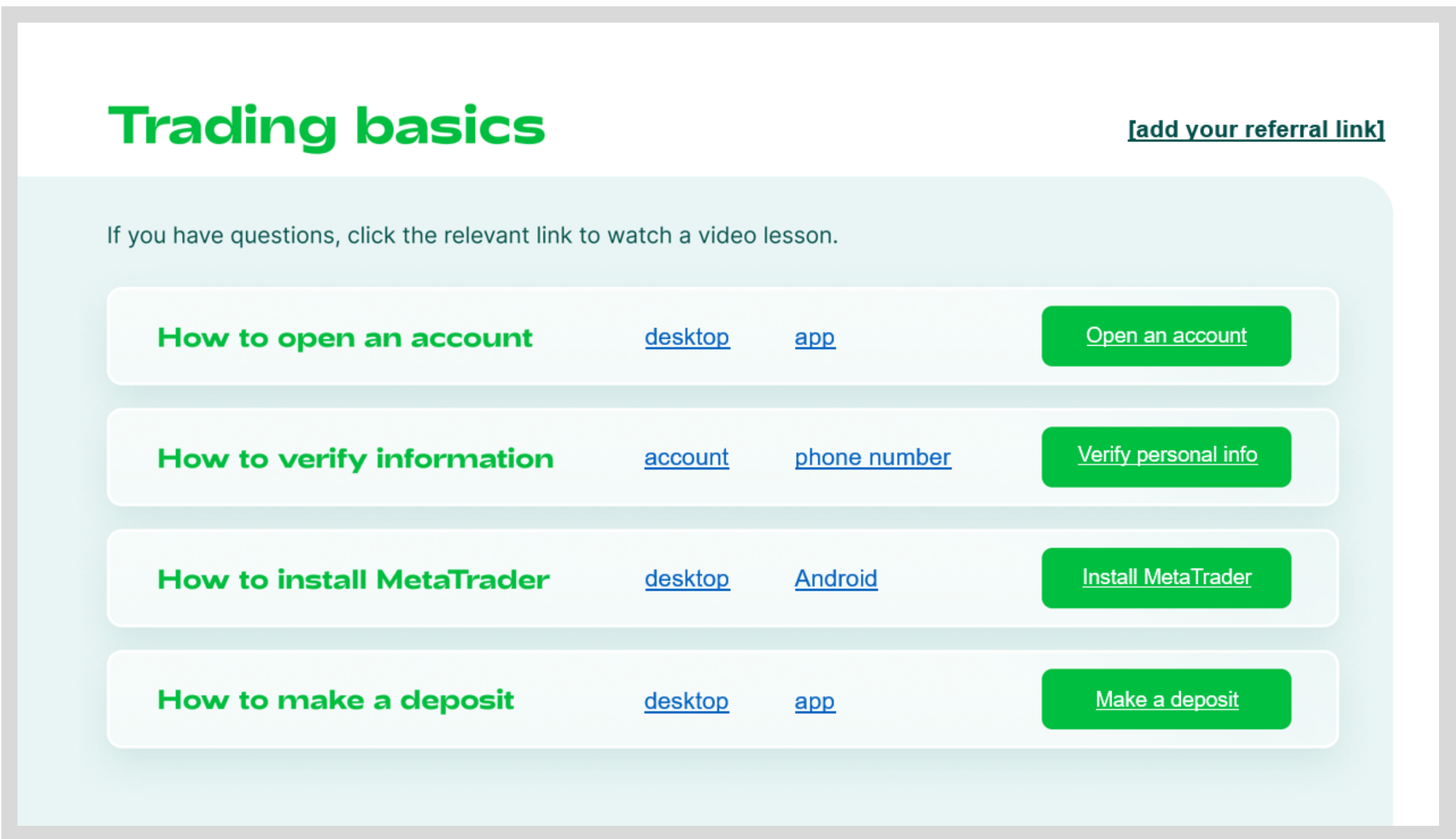
- an introductory video on FBS – Trading Broker, a Personal Area app;



- a video lesson explaining various types of trading accounts;



- how-to videos on how to open an account, verify personal info, install trading software, and make a deposit.



These materials will make diving into trading with FBS easier for your clients.

3. Your bio

As an FBS IB Partner, you might want to introduce FBS products and services and tell your clients about yourself. Do this using the “I am here to help” page.



Share information including:

- your trading experience;
- if you have a relevant education;
- what kind of trading you can teach them
- if you have a trading robot or not;
- how many clients you work with;
- how many lessons/webinars/seminars you have held.

You don't necessarily have to cover all of the suggested topics. Even more, you can add something that you feel is important about you and your experience. Put the details that will let clients know that you are a professional. Show your strong sides, fields of your expertise, and why your clients should trust you.

Also, you will have to add a photo of yours. It is advisable to use a formal/semi-formal photo. Using casual photos is not recommended – you don't want to spoil the image of a trustworthy pro

I am here to help



[Name]
FBS Introducing Broker

Trading since...
Relevant education
Can teach trading...
Robot (yes/no)
Work with [number] clients
Have held [number] lessons

You can follow me here: [\[add your referral link\]](#)

QR code

4. Staying in touch

Finally, use the “Let’s stay in touch!” page to give your contacts, including:

- email;
- social media account(s);
- telephone number;
- telegram account;
- WhatsApp account.

This way, clients will have several options to contact you. Consider this page your business card. Make sure the contacts you add are active and up-to-date. If there are social media or messengers you don’t use, remove them from the slide.

Let’s stay in touch!

Email: [add your Email]



Social media: [add your links]

Telephone: [add your number]

Telegram: [add your telegram]

WhatsApp: [add your WhatsApp]

Click to join [\[add your referral link\]](#)



Now you’re all set!

Use this presentation to promote FBS, attract new clients, and help them enter the world of trading.

If you have any questions, feel free to contact us at ib@fbs.com.